Evaluation for Continuous Improvement

A-011B
Candice Bocala, Ed.D.
Harvard Graduate School of Education
Two foundations for the course

Improvement science
- Thinking about systems and cycles
- Relevance to practice

Program evaluation
- Emphasis on formative (as opposed to summative) evaluation
- Collaborative and participatory evaluation
The completed evaluation proposal will contain the following components:

1. **Brief description** of the program, intervention, or organization;
2. **Purpose** or intended use for the evaluation;
3. **Diagram** of program theory or logic model;
4. Focus for evaluation and key **evaluation questions**;
5. Proposed list of **data collection methods or evidence** to be gathered (e.g., interviews, surveys) and brief description of each; and
6. Suggestions or strategies for **involving stakeholders** in the evaluation and improvement process.
# Timeline

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Between Jan 30-Feb 6</td>
<td>Students enroll in the class, select a partner organization, and make contact to set up a first phone call</td>
</tr>
</tbody>
</table>
| Between Feb 7-Feb 13          | Students & partner organizations hold their first phone calls  
\ - Students will request the names and contact information of 2-3 other stakeholders in the organization to speak with |
| Between Feb 14-March 6        | Students hold calls with various stakeholders and primary contact, as needed                                                           |
| Between March 7-March 15      | Students send draft materials for partner organization to review and give feedback                                                       |
| March 15 (or early April)     | Students submit the final evaluation proposal to you (or revise based on feedback and then submit)                                       |
Questions?

Looking forward to hearing from you!

Candice Bocala
candice_bocala@gse.harvard.edu

************************

Ready to sign up?
Sign up here for S19 Evaluation Project with Candice Bocala