Introduction to Qualitative Program and Policy Evaluation

S-513
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Harvard Graduate School of Education
About the Course

• Why is an intervention that was successful in a pilot program faltering in the broader rollout?

• What are the enablers of and barriers to implementing a new statewide policy?

• How do students and teachers perceive the effectiveness of a targeted program?

Students will learn how to conduct an authentic evaluation to identify the whys and hows between programs and outcomes to efficiently inform and effect desired change.
About the Project

• **The intention** for learning is to give both master’s and doctoral students policy- and program-oriented research experience in state and local agencies, nonprofits, and schools or districts.

• **The two primary methods** of qualitative research students will focus on are interviewing and focus groups.
## Timeline

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
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<tr>
<td><strong>Between Jan 30-Feb 8</strong></td>
<td>Students enroll in the class, small teams of students are matched with a partner organization, and make contact to set up a first phone call</td>
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<td><strong>By Feb 19</strong></td>
<td>Students and partner organizations have first meeting.</td>
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<td><strong>Between Feb 20-Mar 15</strong></td>
<td>Students meet with and interview members of partner organization and “client base” and engage in data collection.</td>
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<td><strong>By May 10</strong></td>
<td>Submit final evaluation to partner organization.</td>
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Questions?

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Ready to sign up?

Thank you!