Introduction to Qualitative Program and Policy Evaluation

S-513
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About the Course

• Why is an intervention that was successful in a pilot program faltering in the broader rollout?

• What are the enablers of and barriers to implementing a new statewide policy?

• How do students and teachers perceive the effectiveness of a targeted program?

Students will learn how to conduct an authentic evaluation to identify the whys and hows between programs and outcomes to efficiently inform and effect desired change.
About the Project

• **The intention** for learning is to give both master’s and doctoral students policy- and program-oriented research experience in state and local agencies, nonprofits, and schools or districts.

• **The value** for partners is having a complete qualitative investigation of a topic relevant to your organization.

• **The two primary methods** of qualitative research students will focus on are interviewing and focus groups.
Responsibilities for Partner Organizations

- Email Lynne to confirm topic is a fit for the course by 12/13.
- Submit 1-2 paragraph topic description by 1/10.
- Have an initial meeting or phone call in early February.
- Connect students with potential research participants.
- Be available via email or phone calls for occasional clarifications or questions.
- If possible, attend and provide feedback on oral presentations on the morning of 4/20.
## Timeline

<table>
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<tr>
<th>Date</th>
<th>Activity</th>
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<tr>
<td>Between Jan 30-Feb 8</td>
<td>Students enroll in the class, small teams of students are matched with a partner organization, and make contact to set up a first phone call</td>
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<tr>
<td>By Feb 17</td>
<td>Students and partner organizations have first meeting/phone call.</td>
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<tr>
<td>Between Feb 17-Mar 23</td>
<td>Students meet with and interview members of partner organization and “client base” and engage in data collection.</td>
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<td>By May 10</td>
<td>Submit final evaluation to partner organization.</td>
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Questions?

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Thank you!